



## **SABIT GROUP PROGRAM**

### **ECOTOURISM FOR RUSSIA FAR EAST**

**FEBRUARY 4 – MARCH 4, 2006**

#### **PROGRAM TOPICS**

##### **Business Management**

Internet Marketing  
Eco-lodging/Eco-friendly Hotels  
Environmental Operations  
Tourism Sustainability  
Supply Chain Management  
Product Development  
Customer Service  
Community Relations  
Business Management

##### **Sustainability**

Growth Management  
Environmental Issues  
Economic Issues  
Site Management

##### **Government and Policy Support**

Legislation  
Land Planning and Zoning  
Business Permits  
Environmental Regulations

##### **Private Sector Support**

Destination Management Organizations (DMOs)  
Tour Operator Initiatives  
Voluntary Initiatives  
Business Associations

##### **Destination Development**

Assessment and Development of  
Destination Sites  
Environmental Maintenance  
Tour Guide Training  
Cultural Heritage Tourism  
Coastal/Marine Tourism

##### **Business Operations**

Human Resources  
Accounting  
Business Planning  
Joint Ventures, Partnerships &  
Alliances

This is not an exhaustive list. Host companies are invited to discuss any of these and other topics related to airport management and ground support. For more details on specific interests, or to learn how you can participate, please contact:

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